IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: M. MORI et al. Confirmation No.: 8316

Serial No.: 09/506,808

Filed: February 18, 2000

For: AUTOMATIC AUCTION METHOD AND SYSTEM ON SERVER-

CONTENT SYSTEM

Group: 3625

Examiner: Y. Garg

REPLY

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

March 30, 2009

Sir:

In response to the Office Action dated October 28, 2008, the period for reply thereto being extended two months to expire March 28, 2009, reconsideration and withdrawal of the outstanding rejections and allowance of the present application are respectfully requested in view of the following amendments and remarks.

Amendments to the Claims begin on page 2.

Remarks are included following the amendments.